

DPL Strategic Planning Subcommittee Minutes
Meeting: Wednesday November 24, 2021 at DPL

Present: Julie Rizzo, Chair, Bess Haire, Rachael Lovett, Celeste Snitko
Regrets: Maureen Hulslander, Meg Page, Nancy Cayford
Meeting called to order at 11:00 am.

Julie passed out summaries of the three Focus Group meetings held, though the Zoom meeting to be held on Tuesday November 16, 2021 was cancelled as no community members attended. It was decided the purpose of today's meeting would be to review the three surveys to be used on SurveyMonkey, therefore the Focus Group comments will be reviewed at a future subcommittee meeting.

Julie discussed the surveys developed with the assistance of Nancy Jackson. Julie had the drafts of the 3 surveys on her computer and these were reviewed for comments, additions or deletions to clarify the survey questions. Julie also has set up the SurveyMonkey account. The three surveys are as follows:

One for Adults: 11 questions
One for Youth/Young Adults: 9 questions
One for Children: 7 questions

Needed action is to be able to let the community know about the surveys. Rachael will ask Julie Perrin of Jaffrey Public Library and Corinne at Peterborough Public Library about using patrons emails for notices. When Rachael establishes how to do this she will look at doing this with goal of doing so by December 15th. The hope is to use the patrons email with the link to the survey included.

Julie will complete another article for the next Advocate that also has the survey link.

DPL website will have the link so anyone could click there and take the survey. Also use of social media like Facebook will be used and it would be helpful if we repost/share the link on Facebook. Other ways to advertise the survey maybe needed.

Meeting was adjourned at 12:10 pm.

NOTE: Next meeting scheduled for December 15, 2021, Wednesday at 11 am at DPL. The meeting date is to avoid conflicts with the upcoming holidays and soon after the SurveyMonkey is launched.

Respectfully submitted,
Celeste Snitko