

DPL Strategic Planning Subcommittee Meeting Notes

Meeting: Wed, December 15, 2021 at 11:00 a.m.

Present: Julie Rizzo, Celeste Snitko, Rachael Lovett, Meg Page, Maureen Hulslander

Regrets: Bess Haire, Nancy Cayford

With holidays upon us, subcommittee met two weeks ahead of regular meeting for final review of survey and plan for letting community know about how to and why take the survey.

Following survey issues noted to be resolved ASAP:

- 1) Look into a different page that confirms when completed survey is submitted
- 2) Verify that multiple people can take survey from same IP address
- 3) Fix the slider on children/youth versions for question about usefulness of website

To get the word out, following steps to be taken:

- 1) Rachael is working on design of outreach through Mil Chimp to 270 email addresses of cardholders
- 2) Rachael will send flyers to Dublin Consolidated School to distribute to elementary school parents
- 3) Will ask Friends (Phil Gammon) to send link to their list of approximately 300 donors
- 4) Postcard mailing to Dublin residents in January (target mail date of 1/14/22.) Will ask Nancy C to design. Julie will call Savron to get parameters and timeline for mailing.
- 5) Print copies should be available in library. Julie to send Rachael pdf copies of adult, child, and youth surveys
- 6) Article in Dublin Advocate for January issue with link to survey – Julie to submit based on Celeste's notes for wording.

Next meeting: Wed. January 26, 2022 at 11:00 a.m.